

How do YOU Moo?



Zuri Girl had the opportunity to catch up with Wolf Wagschal, the man responsible for bringing frozen yogurt (our favorite sweet treat!) to Zurich, and he is on a mission to expand all throughout Switzerland, Germany and Austria. We are proud to be among the first to experience yoomoo, which is conveniently located near Kaufleuten and open until the wee-hours of the morning! Not only do we adore Wolf, but his beautiful fiancé [Monica Babilon](#) is often serving with a smile

between her singing and modeling gigs...Enjoy!

Zuri Girl: Frozen Yogurt in Zurich is long overdue...why now?

Wolf Wagschal: As I was the first to do it....and partnered up with the leading UK brand yoomoo.

Zuri Girl: What makes yoomoo different?

Wolf Wagschal: It is a high quality product of liquid yogurt (not powder like many of the competitors ie. pinkberry), it is fat free, low sugar, low calories, you can choose to yoomoo the way you like to.

Zuri Girl: How do YOU moo? (what's your favorite flavor Wolf?)

Wolf Wagschal: Simple and plain natural FY [frozen yogurt] with fresh strawberries and raspberries

Zuri Girl: As a lifelong restaurateur who has created over 20 concepts why something healthy?

Wolf Wagschal: You have one life, so look after it...my fiancé is a vegetarian and although I still eat meat sometimes, I have learned to eat healthier. The trend to healthy eating is here to stay! I think that FY [frozen yogurt] is a delicious alternative to unhealthy ice cream.

Zuri Girl: When can we expect to see your 2nd shop opening?

Wolf Wagschal: We are searching the whole of Switzerland for new locations so it could be in 3 weeks or in 3 months....we can open a store in less than 2 weeks.

Zuri Girl: Let's talk calories. For the ladies who LOVE their fro-yo but prefer to maintain the bikini body instead...what's the best option on the menu?

Wolf Wagschal: Natural with fresh fruits and no chocolate toppings 😊

Zuri Girl: Perfect for the little ones...what topping has the kids begging mommy for more?

Wolf Wagschal: gummi bears/hearts, smarties etc.

Zuri Girl: Tell us how we can stock our freezer with YooMoo at home?

Wolf Wagschal: You cannot yet as it is not available yet in Switzerland as a retail product...but hopefully soon.